



THE GROWING ROLE OF DATA

AT UBC's iSCHOOL



SUMMER 2016: PATHWAYS
INTRODUCED

This pathway is designed to develop the competencies necessary to provide **services related to data**, which can enable the data to be used to draw conclusions or make decisions. An important focus of this pathway is **data stewardship**, which involves management and maintenance of data and metadata that ensures integrity and quality. A secondary focus is **data analysis**, especially the ability to summarize and visualize data to facilitate understanding and communication.

DATA SERVICES



PROFESSIONAL WORK POSITIONS



- Data Librarian
- Data Curator
- Research Data Manager
- Data Steward
- Data Scientist
- Social Media Manager

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PRIMARY ELECTIVES

- Database Design
- Information Visualization and Visual Analytics



SECONDARY ELECTIVES

- Data Sources in the Public Domain
 - Social Media for Information Professionals
 - Research Data Management for Information Professionals
 - Graduating Project
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RELATED ELECTIVES

- Indexing
 - Information Retrieval Concepts and Practice
 - Project Management in Information Organizations
 - External UBC Courses related to Data Analysis – TBD
 - Courses in statistics, data analysis, big data
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+ DATA ANALYSIS & WISE COURSES...

LIBR 609c - Ido Roll, extended to Master's Degree Students

WISE - an iSchool Consortium extending course offerings across institutions

- Data Curation @ Queen's University, NY
 - Metadata, UNC Chapel-Hill
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FACULTY

MUHAMMAD ABDUL-MAGEED



Photo courtesy of <http://slais.ubc.ca/people/faculty/>, UBC.edu.. Nov. 28, 2016

- Social Media Mining
- Sentiment Analysis
- Python Programming
- Computer-Mediated Communication
- Text Analytics
- Social Media Intelligence
- Among a number of Software projects,
 - CARE: A state of the art, machine learning system for opinion detection in health policy data

THE A-TEAM

Victoria Lemieux

Eugene Barsky

Deborah Hicks

Richard Arias-Hernandez



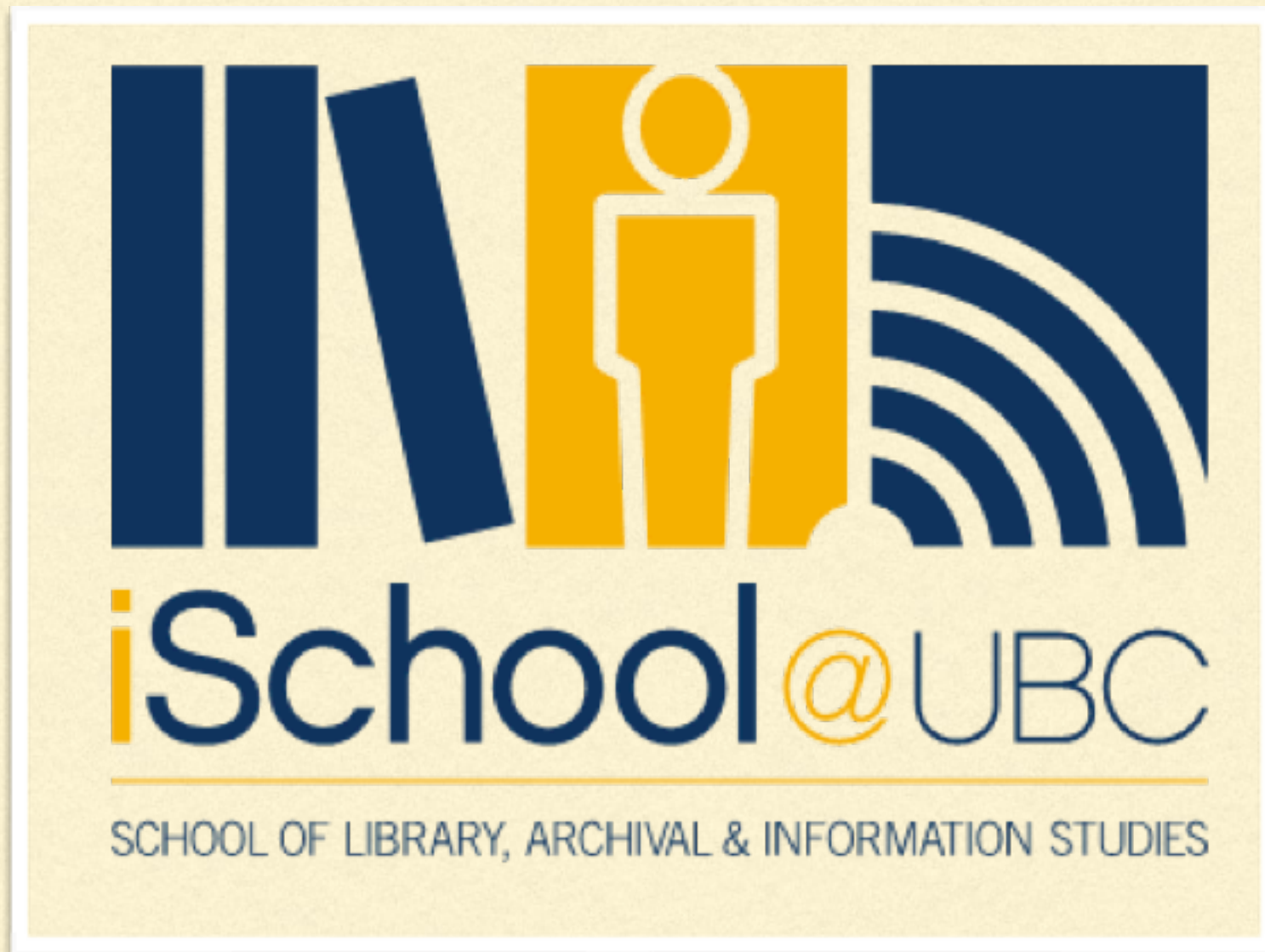
UBC Faculty of Arts Co-op Program

For-Credit Experiential Learning Options:

- LIBR 595: Practicum
- LIBR 596: Professional Experience
- LIBR 569R: Graduating Project

PROFESSIONAL EXPERIENCE





THANK YOU

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